Auctioneers Association of Ontario

SPONSORSHIP OPPORTUNITIES

Builiding a Stonger Future for
Ontario Auctioneers

2027

March 4th - 7th 2027
Elm Hurst Inn & Spa
415 Harris St, Ingersoll, Canada.

Auctioneers Association of Ontario

2027 Convention Sponsorship Opportunities

March 4th - 7th 2027 - Elmhurst Inn & Spa - 415 Harris St, Ingersoll, ON N5C 3J8

Exclusive Event Title Sponsorships - $2,500

Networking Night Sponsor – $2,500 (Exclusive)
• Naming rights for the Thursday evening Networking Event. • Logo featured on event signage and digital screens.
• Recognition on AAO social media channels.
• Stage acknowledgment during opening ceremonies.
• Full-page ad in newsletter.
• Vendor table (optional).
• Two convention registrations.
• (2) Banquet Tickets

BOOKED

Fun Auction Sponsor – $2,500 (Exclusive)
• Naming rights for the AAO Fun Auction
• Logo presence on stage and judges' materials.
• Opportunity to address attendees.
• Recognition in all competition-related communications.
• Full-page ad in newsletter.
• Vendor table (optional).
• Two convention registrations.
• (2) Banquet Tickets

Entertainment & Banquet Sponsor – $2,500 (Exclusive)
• Naming rights for the Banquet
• Logo featured on event signage and digital screens.
• Recognition on AAO social media channels.
• Stage acknowledgment during opening ceremonies.
• Full-page ad in newsletter.
• Vendor table (optional).
• Two convention registrations.
• (2) Banquet Tickets

Competition Sponsor – $2,500 (Exclusive)
• Naming rights for the AAO Auctioneer Competition.
• Logo presence on stage and judges' materials.
• Opportunity to address attendees.
• Recognition in all competition-related communications.
• Full-page ad in newsletter.
• Vendor table (optional).
• Two convention registrations.
• (2) Banquet Tickets

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PLATINUM $2,500+

• Extra large name/logo on sponsorship banner.
• Full-page newsletter ad ($300 value).
• Website banner until Aug 30 ($580 value).
• Mention in pre-convention newsletter.
• Three social media tags.
• AAO Newsletter access.
(2) Banquet Tickets
-Conference Registration

GOLD $1,000 - 2,499

• Large name/logo on sponsorship banner.
• Full-page newsletter ad ($300 value).
• Website banner until May 31 ($240 value).
• Mention in pre-convention newsletter.
• Two social media tags.
• AAO Newsletter access.

SILVER $500 - $999

• Medium name/logo on sponsorship banner.
• 1/4 page newsletter ad ($150 value).
• Website banner until March 31 ($120 value).
• Mention in pre-convention newsletter.
• One social media tag.
• AAO Newsletter access.

BRONZE $250 - $499

• Name/logo on sponsorship banner.
• Business card newsletter ad ($60 value).
• Mention in pre-convention newsletter.
• One social media tag.
• AAO Newsletter access.

Contact Information

We sincerely thank you for your support.

Contact:
Secretary/Treasurer Cali Crissup Fitzpatrick auctioneersontario@gmail.com
AAO President: Frances Fripp - Frances@frippauctions.com
We appreciate early pledges so sponsorship benefits can begin promptly. Anonymous donations are also welcomed.

Interested in hosting a Convention Trades Table? Contact us!

Convention Schedule

March4–7,2027 | PreliminaryProgram

Auctioneers Association of Ontario

THURSDAY | MARCH 4

4:00 PM	Registration Opens
7:00 PM	Networking Event ***Sponsored Event - *Booked****
10:00 PM	Hospitality Room Opens

FRIDAY | MARCH 5

All Day	Education Session with John Schultz AI & Marketing
Midday	Lunch
3:30–4:00 PM	AAO General Meeting
Evening	Dinner on Your Own
Evening	Fun Auction ***Sponsored Event***

SATURDAY | MARCH 6

Daytime	Ontario Auctioneers Championship
	Shackleton's Auctions | Springfield, Ontario ***Sponsored Event***
Evening	Awards Banquet, Entertainment ***Sponsored Event***

SUNDAY | MARCH 7

Morning	Good Ideas Breakfast & Farewells ***Sponsored Event***

Schedule subject to change. Additional details to follow.